



Licensing Department  
Central Bedfordshire Council

**PC 5844 Liam MITCHELL**  
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18/02/2016

Dear Sir or Madame,

**RE: Premises licence application THE PERFUME SHOP UNIT 1 PROLOGIS PARK  
ARENSEN WAY DUNSTABLE LU5 4RZ**

On behalf of the Chief Officer of Bedfordshire Police, I wish to make the following representations in relation to the stated premises licence application. It is the view of Bedfordshire Police that granting this licence will undermine the licensing objectives of the prevention of crime and disorder and the protection of children.

The application is in relation the online sale of alcohol. Despite this, the applicant has made no mention as to measures in place to prevent alcohol from coming into the hands of children at the point of delivery. The faceless nature of internet sales raises the concern that alcohol could be delivered to children, or come into the hands of children if delivery is made when no one is present to receive a delivery.

Numerous attempts have been made throughout the consultation period, at the beginning, during, and end, to seek clarity from the applicant as to what measures are proposed to be in place to mitigate this risk. The applicant has not responded other than to state words to the effect that the queries were being 'passed on' or dealt with by someone else.

I have proposed to the applicant, again on more than one occasion, that a policy of not making deliveries when there is no one to receive them, and delivery drivers operating a 'Challenge 25' or similar age verification scheme at the point of deliver would be sufficient to alleviate our concerns.

As things stand, the lack of response from the applicant leaves me no alternative but to make representations as the applicant has done nothing to address our concerns.

Making no checks at the point of alcohol delivery provides the opportunity for children to order alcohol via faceless internet transactions, receive deliveries, or come into possession of deliveries left for others at addresses. Such supply will also result in the commission of offences

of supplying alcohol to under 18s when the relevant conditions are met.

Yours Sincerely,

LP MITCHELL

**Liam MITCHELL**  
**Licensing Officer**